



DR. MICHAEL ATENCIO, DDS



THE TOP 10 THINGS YOU MUST KNOW BEFORE CHOOSING YOUR DENTIST

ATENCIODDS.COM (775) 829-8684

Welcome Letter from Dr. Michael Atencio, DDS

Dear Friend,

If you're in search of a high-quality dental office for yourself or your family, then you've come to the right place! At Atencio Dentistry, our experienced dentist and dental team provide state-of-the-art care with a smile to patients in and around Reno, NV.

The search for a new dentist can be fraught with questions. How do you know whether one dentist is a better fit for your needs than another? Whether you or your loved ones are interested in general dental cleanings, cosmetic dentistry, dental implants, or another type of dental care, I and my team will help you find the best solution for your smile.

The authority and expertise that our team provides are significant benefits at Atencio Dentistry, but what really sets us apart from other Reno, NV, dental offices is our passion for helping people. We provide our patients not only with 5-star-rated dental care but also with the ability to relax and enjoy themselves in our friendly, comfortable atmosphere. Since 1991, we've helped people from all different age groups throughout Northern Nevada transform their smiles - and we would love to help you, too!

To help support our vision and help you choose the right dental practice, I put this report together. I hope you find it to be informative and helpful as you begin your exciting journey toward your ideal, healthy smile.

Sincerely,
Dr. Michael Atencio, DDS

P.S. When you're ready, I urge you to schedule your New Patient Consultation with our highly experienced and caring dental team. To schedule your appointment, call us at (775) 829-8684 or visit our website at www.atenciiodds.com. We would be honored to provide you with dental care that can lead to a lifetime of bright, healthy smiles!



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1. Do They Have

Extensive Experience?

Your dentist's experience should top the list when it comes to finding a new care provider. When you choose a doctor who has already seen a wide variety of dental needs, that means your doctor will likely have already treated a case similar to your own. That prior experience can help your dentist to foresee any potential risks or complications. With this knowledge and foresight, you can feel assured that your treatment recommendation is truly the best one for your situation.

Our experienced dentists have been helping patients achieve healthy smiles since 1991. We believe in the importance of staying current with the

techniques and technologies available for quality oral health care. For this reason, our dedicated team regularly attends continuing education courses to supplement our many years of education and advanced training to become dental specialists. Our extensive experience and knowledge allow our all-inclusive practice to provide expert, professional care to match each patient's unique needs. With this level of education and experience, you can rest assured that you're receiving the most advanced care every time you visit Atencio Dentistry.





2. Do They

Prioritize Your Comfort?

For some people, going to the dentist can be stressful. To avoid feeling anxious during your dental appointment, consider whether your potential dental office goes the extra step to provide 5-star customer service. Is the waiting room comfortable? Does the front desk staff smile and greet you when you walk through the door? Do they make you feel cared about? Does the dental office take any additional steps or offer any other services to improve your overall experience?

At Atencio Dentistry, you will feel at ease the moment you walk through our door. You will be greeted by our cheerful team and experience our

warm, inviting patient lounge and beverage station. Our team also seeks to offer comfortable solutions for all your dental needs, whether you are being seen for a routine cleaning or a more involved treatment. We proudly offer our patients a warm blanket with a comfy pillow during treatment, music, and noise-cancelling bose headphones, and free WiFi.

Our consultative approach helps to ensure that you always feel confident about your treatment plan, and our sedation dentistry options can help you relax and enjoy your time with us. In short, at Atencio Dentistry, you are our Number-one priority.

3. Do They Care

for Your Community?

When you choose a dental office, pay attention to whether they do anything to support their community as a whole. Community support can range from monetary donations to supporting local sports teams to providing free dental care and more. By opting for treatment with a community-minded dentist, you not only indirectly support your community yourself but you can also enjoy the added benefit of receiving treatment from a dental care provider who genuinely cares about other people.

Atencio Dentistry is dedicated to supporting our community and giving back. We regularly donate our time and resources to the following organizations:

- **Community Compassion Clinic** - We participate in a free dental clinic that provides comprehensive dental care for those in need.

- **Adopt a Vet (Veteran)** - We partner with this program to provide dental care for veterans who do not have the resources to obtain the dental care they need.
- **Annual Promotion** - We run a promotion once a year giving away dental work for anyone who writes in and shares their story with us and their reasons why they need a new smile. We will select the best three stories and invite them to come in for a free cleaning, x-rays, and exam. From there, Dr. Atencio selects which person (if not all of them) will receive more comprehensive dental care.

Community support is a fundamental value for our team at Atencio Dentistry and we believe in giving back whenever possible. Do you know of an additional way we can help our community? Let us know by calling (775) 829-8684.



4. Do They Have

Advanced Technology?

Technology plays an important role in dental health care and is essential for diagnostics, efficient treatment, number of visits, comfort, and accuracy. Incredible advancements have been made in the last 20 years, which is why it's important to find out whether your potential dentist uses the latest technology for their patients' benefit.

During your New Patient Consultation, ask one of our friendly team members for additional information on any of these discount options.





5. Do They Offer A

Dental Savings Plan?

In the ever-changing world of dentistry, all treatments and levels of care are not alike. At Atencio Dentistry, we are committed to providing 5-star treatment with affordable payment options that fit any budget, and we have finance options that will give you something to smile about! We are proud to offer our Atencio Dental Savings Plan which gives our patients the following benefits:

- Exclusive and unique in-house discount plan
- 20% savings on average treatment fees
- Great for the uninsured and retirees who are on a fixed income
- Pays for itself with a cleaning or one tooth-colored filling

Plan Options:

Child Complete - Age 13 & Younger

You Pay - \$27/month or \$324/year

Value - \$471/year

You Save - \$147/year

Adult Complete - Age 14 & Older

You Pay - \$35/month or \$420/year

Value - \$629/year

You Save - \$209/year

Perio - 14 & Older

You Pay - \$42/month or \$504/year

Value - \$884/year

You Save - \$380/year

Call us today at (775) 829-8684 to learn more about our convenient in-house dental savings plan - we are here for you!

6. Do They

Offer Discounts?

Striving to be the best dentist in Reno, NV, doesn't mean our team needs to be the most expensive! At Atencio Dentistry, we want to provide everyone in Northern Nevada with the dental care they need and we never want anyone to settle for subpar treatment due to financial reasons. That's why we offer multiple ways to help you offset the cost of treatment, including discounts for seniors, military service members, first

responders, and to our patients who opt to pay-in-full for their dental treatment.

During your New Patient Consultation, ask one of our friendly team members for additional information on any of these discount options.





7. Do They

Respect Your Time?

In today's world, everyone is busy! Making the decision to get dental treatment shouldn't interrupt your entire schedule, which is why doctors should implement flexibility for scheduling appointments. When looking for a dentist, make sure they offer convenient appointments with short wait times. With today's technology in a fast-paced world, this is a necessity for any successful practice to run efficiently.

At Atencio Dentistry, we're committed to providing the highest quality care

to our patients AND we want to make the treatment process as easy and care-free for you as possible. We never want your busy schedule to deter you from seeing our specialists. That's why we offer convenient appointment slots Monday through Friday with virtually no wait times! We realize our patients are busy and we make it our top priority to provide 5-star-rated dental care that fits your life and schedule. It's all part of our commitment to you!

8. Are They

Bilingual?

If you or your loved one doesn't speak English as your first language, then trying to discuss complex health concerns with any kind of healthcare provider can be stressful and, in some cases, can even lead to poor treatment due to misunderstandings or miscommunications. It can also be a hassle to find someone to join you in your appointment as a translator, especially when you need a short-notice emergency appointment. To avoid problems that can arise due to language discrepancies, ask your potential dental office if any of their staff are bilingual in your native language.

At Atencio Dentistry, we appreciate the importance of being able to communicate effectively with our patients for the best possible dental care. For this reason, our office provides dental services in Spanish. This is just another way that we seek to go a step beyond for the members of our community.





9. Do They Offer a 100%

Satisfaction Guarantee?

Seeking proper dental care requires putting a lot of time and energy into the journey toward your ideal smile — the question is, what is your dentist putting on the line? Ask potential dentists whether they back their work with any guarantees. If you have concerns about how your treatment is progressing, how will they react? If you don't achieve the results promised during your initial consultation, what are your options moving forward?

At Atencio Dentistry, we're so confident you'll love your experience with us, we back our treatments and services up with a 100% Satisfaction Guarantee! If you're not 100% satisfied with the treatment you receive from our team, we will do whatever it takes to make you happy. This is our way of showing how seriously we take our commitment to you.

We're committed to providing the highest quality dental care to our patients and want to make the treatment process as convenient for you as possible. Ask for more information when you schedule your initial appointment today!



10. Will They See You Right Away for Emergencies?

When your tooth hurts, it hurts nearly as much to be told that there are no appointments immediately available. When choosing a dental practice, it is an absolute necessity for you to know that if you are in pain, your dental office will be there for you. You may often find that dental practices are booked weeks in advance, leaving little wiggle room for emergency visits. You should feel confident that when you need your dentist, you will be able to see them at once.

At Atencio Dentistry, you are our number-one priority. We know what tooth pain feels like and how important it is to find relief. That's why we make ourselves available for our patients who are experiencing a dental emergency. Should you require assistance during business hours, we will see you in our office as soon as possible. If you have an emergency after hours, Dr. Atencio is always reachable and will determine the best course of action on a case-by-case basis.

Our dental team cares about you and your comfort, and you can count on us when an emergency arises. We are here for you!

11. Bonus: Do They Offer

Affordable Financing?

This report was only supposed to include 10 crucial questions to consider when looking for a dentist, but affordability is so important that I've included this section as a bonus.

When considering a new dentist, it's important to understand what kind of payment options your potential dentist offers before you make a decision. Atencio Dentistry feels cost should never be an obstacle to receiving proper dental care, and we strive to provide high-quality dental care with a payment plan that is personalized and affordable. For your convenience, we offer 0% financing plans through Care-

Credit, plus in-house financing plans to fit your budget. We also offer our Atencio Dental Savings Plan to help our patients receive the dental care they need at an affordable cost.

When you come in for your new patient session, we'll help you understand all the different payment plans we offer. From general inquiries about the cost of treatment to questions unique to your needs, we're ready to deliver the answers you need so you can get the smile you want. You can rest easy knowing that every facet of your dental treatment is going to be smooth-sailing and worry free!



Closing Letter from Dr. Michael Atencio, DDS

Dear Friend,

I hope this report was informative! If you've already seen another dentist, I encourage you to follow up with them and ask any new questions or concerns based on what you've learned today. If you still find yourself unsatisfied with your dentist's answers, I invite you to visit our office in Reno, NV, for a second opinion or for your next general cleaning.

At Atencio Dentistry, we understand that there is much to consider when choosing a new dentist. In fact, I'm sure I could have doubled the length of this report! I am confident, though, that the information you have now will help you choose the right dental office for your needs. More importantly, please know that I and my team are available to answer your questions and help you find the best options for you and your loved ones.

If you have any questions for me or my team at Atencio Dentistry, feel free to call (775) 829-8684 and ask. We will be glad to provide you with the answers you need.

To Your Healthiest Smile,
Dr. Michael Atencio, DDS

P.S. When you are ready, contact our office to take advantage of our New Patient Consultation, and discover for yourself what makes our dental office so special. Call (775) 829-8684 or visit our website at www.atenciiodds.com to schedule your appointment today!

